



Cookie Policy

Refresh Technology Group Ltd

Website: www.refreshtechologygroup.co.uk

Last updated: 26 August 2026

1. Introduction

Refresh Technology Group Ltd (“Refresh Technology Group”, “we”, “us” or “our”) uses cookies and similar technologies on our website, www.refreshtechologygroup.co.uk.

This Cookie Policy explains what cookies are, how we may use them, why we use them and the choices available to you.

This policy should be read alongside our **Privacy Policy**, which explains how we collect and use personal information.

2. What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, tablet or other device when you visit a website.

They allow a website to recognise your device and remember certain information about your visit.

Cookies can help websites:

- Work correctly
- Remember your preferences
- Understand how visitors use the website
- Improve website performance
- Provide relevant functionality
- Measure the effectiveness of marketing and communications

Cookies do not normally contain information that directly identifies you, although some cookies may be linked to personal information we hold about you.

3. How We Use Cookies

We may use cookies and similar technologies to:

- Make our website function correctly
- Remember your preferences
- Improve website performance
- Understand how visitors use our website
- Monitor website traffic
- Identify technical issues
- Improve the user experience
- Measure the effectiveness of our marketing
- Support our Business Clarity Configurator
- Understand which pages and services are most useful to visitors

4. Types of Cookies We May Use

Cookies can generally be divided into the following categories.

4.1 Strictly Necessary Cookies

These cookies are required for the website to operate properly.

They may enable functions such as:

- Page navigation
- Security
- Form submission
- Session management
- Cookie preferences

Because these cookies are necessary for the operation of the website, they generally cannot be disabled through our cookie preference tools.

4.2 Preference Cookies

These cookies allow the website to remember choices you make.

For example, they may remember:

- Your cookie preferences
- Language or regional settings
- Other website preferences

These cookies help provide a more personalised experience.

4.3 Analytics Cookies

Analytics cookies help us understand how visitors use our website.

They may provide information such as:

- Number of visitors
- Pages viewed
- Time spent on pages
- How visitors navigate the website
- Whether visitors encounter errors
- General visitor behaviour

We use this information to improve the website and understand which content and services are most useful.

4.4 Marketing Cookies

Where used and where required, marketing cookies may help us understand how visitors interact with our marketing and website.

They may be used to:

- Measure advertising performance
- Understand marketing activity
- Deliver more relevant communications
- Measure conversions

We will seek consent where required before placing non-essential marketing cookies on your device.

5. Third-Party Cookies

Some cookies may be placed by third-party services that we use on our website.

These services may include providers involved in:

- Website analytics
- Website hosting
- Online forms
- Scheduling or booking
- Embedded content
- Marketing
- Security
- Customer relationship management

Third-party providers may process information collected through their cookies in accordance with their own privacy policies.

We do not control the privacy practices of third-party providers and recommend reviewing their relevant policies where appropriate.

6. Cookie Consent

When you first visit our website, we may display a cookie notice or consent banner.

Where required by law, non-essential cookies will not be placed on your device unless you provide consent.

You may be given the option to:

- Accept all cookies
- Reject non-essential cookies
- Manage your cookie preferences

Your choices may be remembered so that you do not have to provide them each time you visit the website.

7. Managing Cookies

You can control or delete cookies through your browser settings.

Most browsers allow you to:

- View cookies stored on your device
- Delete existing cookies
- Block cookies
- Allow cookies only from certain websites
- Receive a notification before cookies are stored

Please be aware that blocking or deleting certain cookies may affect how our website operates.

For example, some website features may not work correctly if strictly necessary cookies are disabled.

8. Changes to Your Cookie Preferences

Where our website provides a cookie preference tool, you may be able to change your choices at any time.

If you previously consented to non-essential cookies and later change your mind, you can withdraw your consent using the available cookie settings or by adjusting your browser settings.

9. Cookies and Personal Information

Some cookies may collect information that could be considered personal information under applicable data protection legislation.

Where this happens, we will process that information in accordance with our **Privacy Policy** and applicable UK data protection law, including the **UK GDPR** and the **Data Protection Act 2018**.

10. How Long Cookies Remain on Your Device

Cookies can be either:

Session Cookies

These cookies are temporary and are normally deleted when you close your browser.

Persistent Cookies

These cookies remain on your device for a defined period or until you delete them.

The length of time a particular cookie remains active depends on its purpose and the provider that places it.

11. Website Technologies Other Than Cookies

We may also use technologies similar to cookies, such as pixels, tags, scripts or similar tracking technologies.

These technologies may help us understand how visitors interact with our website and improve our services.

Where required, we will obtain appropriate consent before using non-essential tracking technologies.

12. Updates to This Cookie Policy

We may update this Cookie Policy from time to time to reflect:

- Changes to our website
- Changes to the cookies and technologies we use
- Changes to our suppliers or service providers
- Changes to data protection or privacy legislation
- Changes to regulatory guidance

The latest version will always be published on our website with the relevant “**Last updated**” date.

13. Contact Us

If you have any questions about this Cookie Policy or how we use cookies, please contact us.

Refresh Technology Group Ltd

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Email: info@refreshtechnologygroup.co.uk

Telephone: +44 (0) 7985 151 784

Registered office: 133 Stoneleigh Avenue, Enfield, London EN1 4HH

Company number: 17048167

14. Complaints

If you have a concern about how we use cookies or handle your personal information, please contact us first so that we can investigate and try to resolve your concern.

Email: info@refreshtechnologygroup.co.uk

You also have the right to complain to the UK's data protection regulator:

Information Commissioner's Office (ICO)

Website: ico.org.uk

Refresh Technology Group Ltd

Business Clarity. Better Technology. Better Business.